

To the parent/legal guardian of (“your child”)

SCHOOL DETAILS

Name of School:	(“School”)
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PROJECT DETAILS

Name:	Take One Picture: Submissions
Project:	<p><i>Take One Picture</i> is the National Gallery’s (“Gallery”) nationwide programme for primary schools. Schools are invited to complete cross-curricular projects based on one of the Gallery’s pictures. The Gallery then selects a number of these projects for display in a public exhibition.</p> <p>Your child’s school is entering your child’s class’s project for the Take One Picture programme, which may include your child’s personal data (as described below) as part of the submission, and if successful, your child’s personal data may be shown in the Take One Picture Exhibition. (“Project”).</p>
Contribution:	Name, age, school details, image, video and/or voice contributions by your child and any reproduction thereof (“ Media ”).

This Release confirms the terms which you agree to allow the Gallery to use, for the purposes set out below, the Media (defined above) taken of your child for in the Project described above.

1. You acknowledge that your child’s participation in the Project has been explained to you and that you understand the purpose of the Project.
2. You hereby consent on behalf of your child to:
 - 2.1 the collection and use of the Media as part of the assessment of your child’s submission to the Project;
 - 2.2 (if selected for the Take One Picture Exhibition) the retention, adaptation, editing and use of the Media;
 - 2.3 (if selected for the Take One Picture Exhibition) the distribution and presentation of the Media by the Gallery at the Project, and in marketing and for promotional activities connected with the Gallery, both to the public and internally, and across its social media channels (including on its website), at the Gallery’s sole discretion;
 - 2.4 (if selected for the Take One Picture Exhibition) the sharing of the Media with your child’s School to allow the School to use the Media on their social media channels and websites, and in marketing and promotional activities, and/or to share the Media with parents/guardians.
 - 2.5 the distribution and presentation of the Media in conferences and other academic channels;
 - 2.6 the storing of copies of the Media for as long as necessary to fulfil the purposes as described herein;
 - 2.7 the storing and use of copies of the Media for archival purposes and in a digital asset management system; and
 - 2.8 the Gallery storing your contact details as a parent or legal guardian on its database in case it needs to contact you.
3. The Gallery shall be the owner of all rights in the Media, and you hereby assign to the Gallery all rights in the Media that may automatically vest in you/your child, worldwide in perpetuity in all media known now or in the future. Furthermore, you agree to waive irrevocably the moral rights you may have in the Media and to waive the right to review or approve versions of any Media used by the Gallery for publication, including written copy or other materials that may be used in connection therewith before they are used by the Gallery.
4. You agree to release the Gallery, and any third parties authorised by the Gallery, from any claims that may arise regarding the use of the Media, including infringement of moral rights, rights of publicity or copyright. The Gallery is permitted, although not obligated, to include your child’s name as a credit in connection with the Media.
5. You consent to the use of your child’s personal data (which includes their likeness and name) by the Gallery

for the purposes set out above. To the extent the Gallery and the School collect your/your child's personal data, the Gallery and the School shall each be the data controller responsible for the personal data comprising the Media and your contact details.

6. The Gallery will ensure it complies with the requirements of all legislation and regulatory requirements in force from time to time relating to the use of the Media and your contact details, and process the Media in accordance with the Gallery's Take One Picture Privacy Notice (<https://www.nationalgallery.org.uk/general-privacy-notice/take-one-picture-childrens-privacy-policy>).
7. To find out how personal data may be used by the School, please contact the School directly.
8. You have the right to withdraw the consent you have given at any time by writing to the Gallery at dataprotection@nationalgallery.org.uk or by post to the Data Protection Officer, National Gallery, Trafalgar Square, London, WC2N 5DN. This will not affect the lawfulness of any processing carried out by the Gallery before you withdraw your consent.
9. You acknowledge that your child's contribution will form part of a larger piece (or pieces) of work, which will include the contribution of other children, and that it may not always be practicable to remove such personal data from materials which have already been published or otherwise made available to the public. The Gallery shall use its reasonable endeavours to comply with your wishes in such circumstances.
10. This Release and any dispute or claim arising out of or in connection with it shall be governed by and construed in accordance with the law of England and Wales. The courts of England and Wales shall have exclusive jurisdiction to settle any claim or dispute arising out of or in connection with this Release.

ACCEPTED AND AGREED AS A PARENT/LEGAL GUARDIAN:

Full name of parent/ guardian :

Relationship to child:

Date:

Address:

Email address: