## INVITATION TO APPLY FOR THE NATIONAL GALLERY MASTERPIECE TOUR 2020

The National Gallery Masterpiece Tour offers non-London museums and galleries the opportunity to display a major work from the National Gallery's collection. The National Gallery is committed to ensuring the collection is shared and engaged with throughout the UK, and the Masterpiece Tour enables those not based in London to access a masterpiece in their own locality.

Each year one masterpiece is shown at three partner venues across the UK. In 2018 Hans Holbein the Younger's *A Lady with a Squirrel and a Starling* went on display at The New Art Gallery Walsall; Shetland Museum & Archives; and Brighton Museum & Art Gallery, with audiences of more than 45,000 across the first two tour venues.

# We are now inviting proposals for the 2020 tour of Degas's Hélène Rouart in her Father's Study

Each successful venue will receive the masterpiece painting, text for the Masterpiece Tour acknowledgement panel, a summary of the work and label information, a digital image of the masterpiece (for non-commercial use) and branding assets. Successful venue partners will also have the opportunity to attend a partner meeting, to see the work on display at the National Gallery, and discuss their plans with one another and National Gallery colleagues.

Costs relating to the preparation and transportation of the masterpiece are covered, alongside a contribution (£5,000) towards each partner venue's marketing and public programme costs. In addition, a member of the National Gallery Curatorial Department will be available to give a talk about the masterpiece at each venue.



### NG6469 Hilaire-Germain-Edgar Degas 1834 – 1917 <u>Hélène Rouart in her Father's Study</u> about 1886 Oil on canvas 162.5 x 121 cm

The sitter in this portrait was the daughter of Degas's lifelong friend, the industrialist and collector Henri Rouart. She is shown in the family house surrounded by paintings and objects from her father's collection, including Egyptian wooden statues, a Chinese wall-hanging, a painting by Corot and a drawing by Millet.

Themes relating to this masterpiece that could be explored include:

- the history of collecting / the collector
- family
- portraiture
- Impressionism
- women in art

Each partner venue is responsible for insuring the painting, or covering the minimum liability under the Government Indemnity Scheme arrangements, and all other local costs. Venue facilities must comply with the <u>National Gallery standard conditions of loan</u>.

#### YOUR APPLICATION

If you are interested in showing Degas's painting in 2020, please submit a proposal of up to 1,000 words (additional supporting documents may also be included) explaining why, and how, you would like display the painting.

Application is open to all non-London UK museums and galleries who meet the required standards of loan, security and environmental conditions. We are particularly interested in working with venues who have not previously or recently borrowed from the National Gallery, or who are located in areas of cultural or socioeconomic deprivation.

Please address the following within your proposal:

- The relevance of the painting to your collection and / or geographical location (please note, a connection between the work and your collection and / or location is not required – this lack of relevance could be why you would like to display the work).
- Initial display ideas and interpretive approach:
   e.g. whether the painting would hang in an
   exhibition room or within the collection galleries.
   Would you intend to feature any other works
   alongside?
- Public engagement: your promotional, learning and outreach activities, your audience, and any way in which you might use the Masterpiece Tour to engage a broader, more diverse, or less engaged, audience.
- How participation in the Masterpiece Tour would be beneficial to your institution and audiences.
- An indication of preferred display dates please note display periods should be between eight weeks to three months in duration.

We also require facility, security and environmental information for your venue. Please send us the following information:

- Completed UKRG Standard Facilities Report
- Completed UKRG Security Supplement
- Relative humidity and temperature readings of the exhibition space for a two-month period. The readings must be continuous over a period when the climate control was functioning.

Should you have any concerns regarding the facility, security and environmental specifications please get in touch ahead of your application to discuss this with us.

The National Gallery will select partner venues based upon the outlined criteria, venue proposals, completed facilities reports, and the need to achieve geographical spread within the tour. Successful venues will be notified in February 2019.

#### Sponsorship

The National Gallery Masterpiece Tour is sponsored by Christie's. Tour partners are asked not to approach any direct competitors (any company or business whose core business is acting as an auction house) for sponsorship during their portion of the Masterpiece Tour. Pre-existing relationships or proactive approaches from a client or sponsorship from auction houses already in place are not affected.

#### APPLICATION SUBMISSION

Please submit all applications by Friday 25 January to:

Gracie Divall, Exhibitions Manager (National Touring): <u>Gracie.Divall@ng-london.org.uk.</u>

Gracie can also assist with any queries in advance of submitting your application.



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