

THE
NATIONAL
GALLERY

FUNDING
AGREEMENT

2008-11

NATIONAL GALLERY: FUNDING AGREEMENT 2008-11

1. This agreement is between the Department for Culture, Media & Sport (DCMS) and the National Gallery.

National Gallery

2. The National Gallery's collection of Western European paintings from the 13th century onwards is one of the richest and most comprehensive in the world. The collection belongs to the nation and it serves a wide and diverse range of visitors from the UK and overseas. The Gallery's role is to engage the public in the experience of this great collection. It is open to all, 361 days a year, free of charge.

3. The Gallery is governed by the Museums and Galleries Act 1992, under which the Board of Trustees was given corporate status. The Charities Act 1993 confirmed the Gallery's charitable status and its exemption from the need to register with the Charity Commission.

4. The main **strategic priorities** for the CSR07 period are:

Care for the Collection

- The Gallery looks after the paintings in its care so that none is lost or damaged.

Enhance the Collection

- The Gallery aims to acquire great pictures for the collection to enhance it for future generations.

Access to the Collection

The Gallery aims to:

- maintain free admission to the collection;
- provide access to as much as possible of the collection;
- maintain the highest standards in display;
- find imaginative and illuminating ways to nurture interest in the pictures among a wide and diverse public;
- encourage high-quality research and publication through a variety of media;
- offer high standards of visitor services to the public.

A National and International Leader

The Gallery aims to:

- be a national and international leader in all its activities;
- work with regional museums and galleries in the UK.

Financial Allocation

5. The Secretary of State's letter of December 2007 sets out:

- the National Gallery's allocations for 2008-9 to 2010-11, including ring-fenced sums to be spent on particular projects;
- the Secretary of State's priorities and the Departmental Strategic Objectives (DSOs) for 2008-11 and the National Gallery's contribution towards their achievement.

6. The grant in aid allocation is dependent on the National Gallery maintaining free admission to the permanent collections. The National Gallery's ability to show measurable improvements in service delivery and its contribution to the delivery of DCMS's DSOs will be factors in the Secretary of State's decisions on future allocations, in addition to any other performance monitoring processes that may be introduced.

Compliance

7. In addition, the National Gallery has undertaken to:

- comply with all relevant legislation;
- comply with its Management Statement and Financial Memorandum;
- observe the requirements of Managing Public Money.

Performance and Monitoring

8. The National Gallery will supply DCMS each year with the regular financial information set out in the data collection schedule, as well as returns against 12 performance indicators supplied by DCMS and returns against 3 further measures selected by the National Gallery (annexed).

9. This information, together with Annual Reports and any further reports the National Gallery prepares in relation to progress against its own corporate priorities, will be used to monitor performance year-on-year. DCMS expects the National Gallery to be able to report in its Annual Report progress against the areas that are of greatest priority to Ministers. These include diversity (of both audiences and those employed by the museum or serving on the board) and actions being taken to promote sustainability and mitigate the effects of climate change.

10. The level of scrutiny that DCMS will adopt in monitoring performance during the period of this funding agreement will be commensurate with the outcome of regular joint risk assessment exercises. The National Gallery's risk rating at the start of the funding period is as follows:

| | |
|-----------------------------|-----|
| Delivery of DCMS objectives | Low |
| Systems | Low |
| External environment | Low |

Supporting Information

11. The documents relevant to this agreement, and against which the National Gallery will be monitored are as follows:

- Allocation letter
- Performance Indicators
- Risk Assessment
- VFM delivery plan
- Data collection schedule
- MS/FM
- Statement of Internal Control
- Managing Public Money
- Annual Reports and Accounts
- Corporate Plan and reports

Department for Culture, Media & Sport

Date

National Gallery

Date

PERFORMANCE INDICATORS

Access

1. Number of visits to the museum/gallery (excluding virtual visitors)
2. Number of unique website visits

Audience Profile

3. Number of visits by children under 16
4. Number of visits by UK adult visitors aged 16 or over from NS-SEC groups 5-8
5. Number of visits by UK adult visitors aged 16 and over from an ethnic minority background
6. Number of visits by UK adult visitors aged 16 and over who consider themselves to have a limiting long-term illness, disability or infirmity
7. Number of overseas visits

Learning/Outreach

8. *Children*

- Number of facilitated and self-directed visits to the museum/gallery by children under 16 in formal education
- Number of instances of children under 16 participating in on-site organised activities
- Number of instances of children under 16 participating in outreach activity outside the museum/gallery

9. *Adults*

- Number of instances of adults aged 16 and over participating in organised activities at the museum/gallery
- Number of instances of adults aged 16 and over participating in outreach activities outside the museum/gallery

Visitor Satisfaction

10. % of visitors who would recommend a visit

Income Generation

11. *Self generated income*

- Admissions
- Trading
- Fundraising

Regional Engagement

12. Number of UK loan venues

Additional measures

13. Number of peer reviewed publications¹
14. % of visitors who are satisfied or very satisfied with their visit²
15. Number of new initiatives and services designed to improve access for elderly visitors (those aged 60 and above)³

¹ A peer reviewed publication includes a book, article or catalogue entry written by a member of The National Gallery staff and published in print or on line, which has been accepted for publication after having been reviewed and approved by one or more external readers.

² This information will be extrapolated from visitor surveys commissioned by The National Gallery.

³ Initiatives and services might include such matters as events and talks, early or late access to the Gallery to provide quiet viewing, provision of information about travel and access, special seating etc.